

READY-TO-DEPLOY Email Instructions

The ready-to-deploy folder contains a single html email file. In this version, all images are already hosted online on our server. The HTML code has been fully updated to use hosted image links.

This means you do not need to manually upload or edit anything related to the images. You can move straight to sending your campaign.

Step 1: Upload the HTML to Your Email Platform

- Log into your email marketing platform (Mailchimp, HubSpot, Constant Contact, Salesforce Marketing Cloud, etc.).
 - Look for an option like "Import HTML," "Paste in custom code," or "Upload HTML file."
 - Upload or paste the contents of the provided HTML file.
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Step 2: Test Before Sending

- Send a test email to yourself and review the formatting and images.
 - Check how it displays on both desktop and mobile email clients (Gmail, Outlook, Apple Mail, etc.).
 - Make any text edits inside the platform if needed (if your platform allows direct HTML editing).
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Important Notes:

- Because the images are hosted, you don't need to include them as attachments — they will automatically display when the email loads.
 - If you plan to send a very large number of emails (especially tens or hundreds of thousands), it's a good idea to let us know — depending on your hosting setup, we may recommend moving the images to a CDN (Content Delivery Network) to ensure optimal performance and reliability.
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SELF HOSTING Email Instructions

Attached is a ZIP file containing two important items:

- **HTML file** – the code for your email.
- **Images folder** – all images referenced in the email.

To ensure your email displays properly in your recipients' inboxes, **you'll need to host the images online**. Email clients **block** or **strip** images that are stored locally and not properly hosted online.

Step 1: Host the Images

- Upload all the images from the provided "images" folder to a web-accessible server (your company website server, a dedicated image hosting service, or your email platform if it allows image hosting).
 - Make sure each image has a **public URL** (example: <https://yourwebsite.com/email-assets/image-name.jpg>).
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Step 2: Update Image Links in the HTML

- Open the HTML file using a text editor (like Notepad++, Visual Studio Code, or even basic Notepad).
- Locate any image references (they look like ``).
- Replace the local file path (`images/filename.jpg`) with the full URL of the hosted image (for example: ``).

Tip: Some email platforms have built-in editors allowing you to upload images and adjust the links.

Step 3: Upload and Send the Email

- Once the images are properly linked to hosted URLs, upload the updated HTML file into your email marketing platform. Most platforms have an option to "import HTML" or "upload custom code."
 - After uploading, test-send the email to yourself first to ensure images and formatting appear correctly across different email clients (Gmail, Outlook, Apple Mail, etc.).
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